

PRIVACY POLICY

Pursuant to the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and the free movement of such data, the Administrator declares that he has implemented all measures to protect Users' data, which is expressed by this Privacy Policy.

1. The terms used in the Privacy Policy mean:

- a) Administrator – personal data administrator, which is the Administrator specified in the Terms o Use of the Affiliate Program
- b) Personal data – information on an identified or identifiable natural person; an identifiable natural person is a person, who can be directly or indirectly identified, in particular on the basis of an identifier such as first name and surname, identification number, location data, internet identifier or one or more specific factors, which determine physical, physiological, genetic, psychological, economic, cultural or social identity of a natural person,
- c) Regulations – Terms o Use of the Affiliate Program,
- d) Regulation – Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, on the protection of individuals with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46/EC,
- e) User – any natural person being a Partner.

2.All terms used in this Privacy Policy, not indicated in paragraph 1 above, have the meaning given to them in the Regulations.

3.The purpose of this Privacy Policy is to define the rules for the collection, processing and protection of data provided by Users, in accordance with the Regulation, in connection with the memberance in the Affiliate Program.

4.In connection with the User's memberance in the Affiliate Program, the Administrator collects data to the extent necessary to provide sales in a scope of the Affiliate Program, as well as information on the User's activity in the Affiliate Program.

I. PURPOSE OF OBTAINING DATA AND SCOPE OF PROCESSED DATA

1. The User's memberance and use of functionalities of the Affiliate Program is related to the processing of his personal data. Providing the User's personal data is required in order to join the Affiliate Program and failure to do so results in avoidance of the User's participation in the Affiliate Program.

2.Personal data of Users using the Affiliate Program are processed by the Administrator in order to:

- a) contact the User,
- b) track User's activity in the Affiliate Program,

- c) provide the User with the proposals of the Offers,
- d) for analytical and statistical purposes,
- e) count and pay the User a remuneration,
- f) for marketing purposes, including the purpose of receiving commercial information on products and services offered for sale by the Administrator by the electronically, including using telecommunications terminal equipment and automatic calling systems, to the telephone number and e-mail address provided by the User.

3. The Administrator may process the following Users' personal data:

- a) IP address

and, only with regard to Users who have placed an Order:

- b) name and surname,
- c) e-mail address,
- d) mobile phone number,
- e) delivery address (street, house number, apartment number, zip code, city, country),
- f) tax identification number (for Users who are not Consumers),
- g) company name (for Users who are not Consumers),
- h) bank account number.

II. BASES OF DATA PROCESSING

1. The basis for processing Users' personal data is:

- a) art. 6 section 1 letter a of the Regulation – to the extent to which the User has consented to their processing for marketing purposes,
- b) art. 6 section 1 letter b of the Regulation – to the extent to which the processing of personal data provided by the User is necessary to perform the contract concluded between the Administrator and the User,
- c) art. 6 section 1 letter f of the Regulation – to the extent that their processing is necessary for the purposes of the Administrator's legitimate interests, which is the pursuit of claims related to concluded contracts.

III. USERS' RIGHTS RELATED TO THE PROCESSING OF PERSONAL DATA

1. Each User has the right to access their data, including obtaining a copy, rectifying data, requesting their removal, limiting processing, opposing to processing and transfer of given data to another data administrator. The User should contact the customer service department via the electronic contact form on the Affiliate Program website.

2. The User may withdraw the consent to processing of his personal data granted pursuant to art. 6 section 1 letter a of the Regulation, at any time using the e-mail address and consent withdrawal form available on the Affiliate Program website. Withdrawal of consent does not affect the lawfulness of processing of the data based on consent before its withdrawal.

3. Providing personal data is voluntary but necessary to join the Affiliate Program.
4. The administrator provides the possibility to contact him using electronic contact forms. Using the form requires providing personal data necessary to contact the User and reply to his request. Providing data marked as mandatory is required in order to receive and process the request, and failure to do so results in a lack of service.
5. In the electronic contact process, the Administrator processes User's data in order to identify the sender and to handle his inquiry.

IV. PERSONAL DATA RECIPIENTS

1. In relation to the aim of precessing the Users' personal data, they will be disclosed to external entities, including in particular suppliers responsible for the operation of IT systems, entities such as banks and payment operators, entities providing accounting, legal, audit, consulting, courier (in connection with implementation of the order), marketing agencies (in the field of marketing services) and entities associated with the Administrator.
2. The Administrator reserves the right to disclose selected information concerning the User to the competent authorities that submit a request for such information, based on an appropriate legal basis and in accordance with the applicable law.

V. DATA PROCESSING PERIOD

1. The User's personal data processed in connection with the performance of the contract concluded in a scope of the Affiliate Program is processed for the period necessary to exercise all of the Administrator's rights connected with the conclusion of this contract, including vindication of claims, until the expiry of their limitation period.
2. The User's personal data processed on the basis of the User's consent will be processed until the User's withdraws his consent to their processing.

VI. LOCATION OF DATA STORAGE AND SAFETY PROCESSING ACTIONS

1. The Administrator stores data on its servers ensuring their full security. The
2. Administrator conducts risk analysis on an ongoing basis to ensure that personal data is processed in a secure manner – ensuring that only authorized persons have access to the data and only to the extent necessary due to the tasks performed by them. The administrator ensures that all operations on personal data are recorded and performed only by authorized employees and associates.

VII. MISCELLANEOUS

1. The Administrator reserves the right to make changes or additions to this Privacy Policy. The changes are effective from the moment they are introduced.
2. The condition for joining the Affiliate Program is acceptance of this Privacy Policy.